**For Immediate Release**

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**Chelsea Building Products Partners with East Side Lumberyard Supply
for Distribution of Everlast® Advanced Composite Siding**

*New Distribution Partnership Increases Everlast Siding Availability in the Midwest*

**OAKMONT, PA (December 3, 2024)** – [Chelsea Building Products](http://www.chelseabuildingproducts.com/) is expanding its network of distributors by partnering with East Side Lumberyard Supply for the distribution of [Everlast® Advanced Composite Siding](http://www.everlastsiding.com/). East Side Lumberyard Supply is a fourth-generation family-owned operation that has been supplying quality building materials to retail lumberyards and home centers for more than 80 years.

East Side Lumberyard Supply serves more than 200 clients in Illinois and Missouri and will distribute out of their East St. Louis, Illinois location. The organization will carry 7” Everlast Lap Siding and Everlast Board & Batten Siding in all 15 colors, as well as Everlast Premium Color-Matched Trim and standard all-white cellular PVC trim.

“East Side Lumberyard Supply has built a strong reputation for its expert-level product knowledge, superior and reliable service, and carrying top-quality building materials,” said Gary Hartman, vice president of sales and marketing at Chelsea Building Products. "This partnership helps bring Everlast siding into key markets, strengthening both our brand’s presence and product availability in these important regions of the country.”

Thanks to its exceptional water- and fade-resistance, Everlast siding is ideal for Midwest climates, many of which experience hot, humid summers followed by a shift to cold and icy winter seasons. The product consists of a thick and solid composite substrate called C CORE® that is made from a blend of inorganic mineral fragments, polymer resins, and a UV-stable acrylic capstock that provides enhanced resistance to the outdoor elements.

Everlast siding is available through East Side Lumberyard Supply effective immediately.

For more information about East Side Lumberyard Supply, visit: <https://eastsidelbr.com>

For more information about Everlast siding, visit: <http://everlastsiding.com>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market used in windows, doors, shutters, mouldings and Everlast® Advanced Composite Siding. From its headquarters in Oakmont, PA, Chelsea Building Products is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. As a member of aluplast group, Chelsea Building Products has a global footprint, strong financial backing, and additional technical resources for continued growth and expansion.*

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