**For Immediate Release**

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**Chelsea Building Products Partners with Palmer-Donavin for Everlast® Siding Distribution**

*Distributor Expands Reach of Everlast® Siding from Upper Midwest to Southeastern U.S.*

**OAKMONT, PA (December 12, 2024)** – [Chelsea Building Products](http://www.chelseabuildingproducts.com/) is expanding its network of distributors by forging an agreement with Palmer-Donavin for the distribution of [Everlast® Advanced Composite Siding](http://www.everlastsiding.com/). The partnership comes at a time when Palmer-Donavin, a leader in residential building material distribution, puts an even greater emphasis on exterior cladding as a growth segment for its business.

Palmer-Donavin will carry 7” Everlast Lap Siding and Everlast Board & Batten Siding in all 15 colors, as well as Everlast Premium Color-Matched Trim.

“At Chelsea Building Products, our mission is to make Everlast siding accessible to homeowners nationwide, and partnering with top-tier distributors plays a crucial role in achieving this,” said Gary Hartman, vice president of sales and marketing at Chelsea Building Products. "We’re thrilled to welcome Palmer-Donavin to our roster of distributors, allowing us to further expand the reach of our high-performance Everlast siding.”

Everlast siding’s water and fade resistance make it virtually impervious to moisture and UV rays, ideal for customers in Palmer-Donavin’s sales regions, which stretch from the upper Midwest to the Southeast. The material’s C CORE® composite substrate combines inorganic mineral fragments, polymer resins, and a UV-stable acrylic capstock. This design ensures that Everlast siding’s authentic wood grain finish remains vibrant for decades, even in harsh weather. Lightweight yet durable, Everlast siding requires minimal maintenance and is backed by warranty against peeling, flaking, rusting, blistering, and corroding.

“The demand for high-quality, low-maintenance siding continues to grow, and Everlast siding gives our dealers another exceptional choice for their customers,” said Josh Thompson, vice president of product management at Palmer-Donavin.

Everlast siding is available at all 10 Palmer-Donavin distribution facilities effective immediately.

For more information about Palmer-Donavin, visit: [https://www.palmerdonavin.com](https://www.palmerdonavin.com/)

For more information about Everlast siding, visit: <http://everlastsiding.com>

*Since 1975, Chelsea Building Products, Inc. has been designing and extruding PVC and composite profiles for the building materials market used in windows, doors, shutters, mouldings and Everlast® Advanced Composite Siding. From its headquarters in Oakmont, PA, Chelsea Building Products is an integrated manufacturer providing product design, material development, extrusion tooling technology and finished product to manufacturers and distributors throughout North America. As a member of aluplast group, Chelsea Building Products has a global footprint, strong financial backing, and additional technical resources for continued growth and expansion.*

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